

# News Release

## **The Town of Bruce Mines benefits from Ontario support for main streets**

Residents and small businesses of The Town of Bruce Mines have benefitted from the Government of Ontario's Main Street Revitalization Initiative. This initiative makes an investment in Ontario communities' main street[s] that will help support and grow small business and improve the aesthetic appeal of main street areas.

The Town of Bruce Mines received \$38,160.39 over two years, beginning in 2018 and completed the following projects:

- Rehabilitated the infrastructure at the Simpson Mine Shaft Tour
- Revitalized the Hwy 17 downtown core with physical enhancement such as streetscaping/landscaping, benches, planters, banners, bike racks, signs, etc.
- Hosted the 2019 Canada Day Celebration

The funding is made available by the Ontario Ministry of Agriculture, Food and Rural Affairs for all single- and lower-tier municipalities to implement local Community Improvement Plans and invest in municipal infrastructure to improve their downtown and main street areas. Funding is upfront, allocation-based and projects are selected by municipal councils.

Investments in main street areas help small business and tourism grow by attracting residents and visitors to communities.

"I'd like to congratulate the Town of Bruce Mines on the enhancements made to the town through the Main Street Revitalization Initiative. Vibrant main streets help attract visitors, create jobs and increase the competitiveness of small businesses, which are the backbone of our communities," said Ernie Hardeman, Minister of Agriculture, Food and Rural Affairs. "The Main Street Revitalization Initiative helps communities enhance and revitalize main streets and demonstrate that all of Ontario is open for business."

*Ernie Hardeman,  
Minister of Agriculture, Food and Rural Affairs*